



What is the ALLIANCE FOR HEALTHY HOMES AND COMMUNITIES?

The mission of the Alliance is to promote, support and provide healthy homes and communities for all Minnesotans. The Alliance is a three-year effort to build bridges and coordination between the different sectors that play a role in creating a state where all Minnesotans have the opportunity to live healthy lives.



The opportunity is to build on the work of the Alliance planning project and the Minnesota Healthy Homes Strategic Plan, completed in 2012, to implement a statewide organizing effort. The Alliance will work on priority areas identified through the planning process.

We believe all Minnesotans should have the opportunity to make choices that allow them to live a long, healthy life, regardless of their income, education, or ethnic background. Everyone wants good health in order to be productive at work and to succeed in school, and to have affordable medical and housing costs. To make this opportunity a choice for all Minnesotans, we all have to do our part in creating and maintaining healthy homes and communities. Every person and every organization has a role to play, small or large.

The goals for 2013 are:

- To facilitate an increase the number of organizations and individuals that incorporate healthy homes and communities principles into their work.
- To support local network development and collaborative actions by introducing potential partners and strengthening local networks of individuals and organizations
- To encourage and support public education about healthy homes and communities issues.
- To work across sectors to encourage adoption of policies and practices which advance the cause of healthy homes and communities.

The Guiding Principles of Alliance are:

- Broad, voluntary coalition of organizations and individuals
- Work will be coordinated through a steering committee
- Members committed to communicating relevant activities and developments
- Formal communications are consensus-based
- If policy positions are adopted by steering committee, members may opt out of supporting those positions



Specific activities

1) *Build the Alliance network at the state and regional levels.*

Network development and support roles include connecting, coordinating, training, convening, and reflecting on what has been learned. Activities specifically directed to building the network include:

- Outreach to stakeholder groups
- Communicating with members and others about what the Alliance members are doing to provide healthy homes and communities
- Providing online tools to exchange stories, best practices, new developments, etc.
- Assisting the development of local and regional networks through community assessment, planning and network development training
- Organize a second Statewide Convening for Healthy Homes and Communities in the fall of 2013.

2) *Work with Alliance members and supporters to organize activities that address priority areas.*

The three priority areas are: 1) Connect people, programs and sectors; 2) Develop and support policy changes; and 3) Provide education for the public and public officials. Specific strategies include:

- Create opportunities for cross-sector collaboration and coordination through training, networking events and coordination of meetings of groups and organizations working in different sectors.
- Provide a central location for providers, consumers and other key stakeholders to access information and services on healthy homes and communities
- Develop, implement and evaluate a healthy housing standard
- Develop standard screening, assessment, and inspection criteria, protocols and training. Coordinate and promote training throughout the state, across sectors.
- Help reshape the public narrative about the importance of healthy homes and communities. Create more unified and simpler messages on individual and collective health.

For more information about the Alliance, visit www.alliancehhc.org or email m.hoeft@src-mn.org